

 **UniZine**
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Unitech

CHC service
launched at Gujarat



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“In Gujarat’s Junagadh, Unimart opened Unitech Customer Hiring Centre”



In a village of Gujarat, Junagadh Unimart has inaugurated its first Unitech Custom Hiring Centre. The Unitech CHC center was officially initiated by Mr. Ashish Dobhal, CEO of UPL SAS. The government’s Joint Director of Agriculture, along with more than 250 farmers and the local Member of the Legislative Assembly (M.L.A.), were present when Mr. Ashish Dobhal spoke to the farmers about the Unitech CHC center. The Unitech Centre now offers cutting-edge farming tools and comprehensive farm advisory services, all under one roof for the farmers.



The Unitech inauguration ceremony drew an enthusiastic crowd of approximately 250 progressive farmers



Biggest farmer meeting ever organised in a theatre in the history of Unimart



The first potato mega meeting was organised by the Unimart Gujarat team in Dehgam, where about 650 farmers attended to learn about the advantages of the Unimart potato kits. 4000 kits were booked during the meeting.



Unimart join hands with Shahada Taluka Cooperative buying and Selling team at Khandesh



The Shahada Taluka Cooperative Buying and Selling Team gives the Unimart team the chance to advertise Unimart at their yearly meeting in khandesh. During the event, the Unimart team put up a booth and demonstrated Zeba and various services as well as crop kits. The gathering featured about 300 farmers, taluka agriculture officers, and MLAs. Unimart will join large Shahada Taluka Cooperative Buying and Selling Team with a group of 16000 farmers.



Business Activities



Sh. Devesh Chaturvedi (Uttar Pradesh), additional chief secretary of the agricultural department, paid a visit at Baraut Unimart on September 8, 2023. He applauded the Unimart drone spraying service for the benefit of farmers and expressed his happiness at the job Unimart is doing for farmers.





Agri solution grower and potato farmer meetings are organised by the Unimart team in Dhansura. 450 farmers attended in a meeting where Unimart shared information with them about potato crop packages and its services, and Unimart reserved 2800 kits for Balaji and PepsiCo's potato contract farming.



Business Expansion



On August 30, 2023, Raghuwanshi Traders, a new Unimart location, opened in Chand, Chindwara, Madhya Pradesh. The business is located amid a wheat and maize belt. The launch event was attended by approx 100 farmers. Farmers were informed by the Unimart team about crop diseases and UNIMART's ability to guard against them.





New Unimart location Kisan Samridhi Sewa Kendra opened on September 8th, 2023 in Titavi, Muzaffarnagar, Uttar Pradesh. About 100 farmers attended the event. Farmers welcomed the presence of one stop solution centre. Zeba and Live Drone spray were exhibited by Unimart.



Digitalizing Daily Attendance with HRM Thread App



In our relentless pursuit of digital excellence, we're excited to showcase the HRM Thread App and its latest marvel - the Daily Attendance Module.

Streamlined Attendance Management:

- With just a few taps, you can 'Mark In' and 'Mark Out,' making the attendance process more efficient and accurate.

Effortless Leave Requests:

- Requesting leave is a breeze through the app, with notifications sent to your L1 Manager and HR Team.

Stay Informed on Leave Balances:

- You can check your leave balance within the app, enabling better planning of your time off.

Driving Digitalization:

- Our HRM Thread App represents our ongoing commitment to digitalization and an improved work experience.

Unlock the Full Potential:

- Explore and use the app to its full potential as we continue to embrace technology for collective success.

Stay tuned for more exciting updates and innovations. The future is digital, and together, we're shaping it for success.

Success Story



Shatrabhuj Farmer Producer Company Limited

Namaste, My name is Ramji Bhai Patoliya, and my company already operates an FPC in the district of Junagadh's Bhesan area. We have a farmer base of roughly 500-600 farmers, and we had planned to open a new store for pesticides and fungicides when we saw on social media that Upl Limited is running a concept called Unimart (Farm Advisory and Solution Centre), and we received complete information from the Unimart team, On November 20, 2022, we launched the first Unimart as an FPC in Gujarat.

Following our affiliation with Unimart, we provided a variety of services to our farmers, including soil testing, soil analysis, plant analysis, groundnut digger, harvester, and spraying equipment, agronomist services, and crop packages. Due to this concept and crop package, advisory farmers told us that their production grow by 10-15% compared to last year and that their costs decrease. In just 6-7 months, we covered 15 villages and achieved 60 lacks business.

Financial difficulties are yet another major source of pain for farmers, but thanks to Unimart, we now offer farmer financing at a low rate of interest. It's like giving farmers a blessing.

I want to express my gratitude to the Unimart team for developing one-stop solutions for farmers.



Farm Advisory & Solution Centre

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