



UNI SIGHTS

Volume-2 | Febuary Edition 2023



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Uni-Gyan

Objective

“To provide sustainable farm solutions and services, aiming for better productivity, thereby making **input cost as Zero**”

Mission



“Our Mission is to increase farmer income by enhancing the farm productivity through complete crop advisory, effective crop solutions, and modern farm services”

Vision



“Our Vision is to impact 1 million farmers and treat 4 million acres through 5,000 franchisees across India by 2025.”

 TruePOS

100% farmer billing through TruePOS

Crop	Crop Stage	February focus
Wheat	70-90	Gainexa @ 500 ml per acre to overcome the stress due to insect & disease
Onion	50-60	Lancer gold @ 500 g/acre to reduce sucking pest, avancer glow @ 600 g/acre and Macarena @250 ml/acre to reduce crop stress due to the adverse climate
Sugarcane	40-50	Crop establishment stage: Zeba @ 5 kg/acre helps to improve water and fertilizer use efficiency of plant and improve soil structure, Copio/Neo root @ 2-4 kg/acre improve soil microflora and structure, Pillatus @ 500 ml/acre, Electron @ 400 ml/acre to improve root growth and triskele @ 1.2 l/acre to control post emergent weeds
Pomogranate	Resting stage	Zeba @ 5 kg/acre to improve soil structure and water and nutrient use efficiency of crops, Cuprofix @ 500 g/acre to control fungal infection at resting period with Lancer gold @ 500 g to control sucking and larval insects
Orange	Ambiya Bahar	Flowering stage: Mastamite @ 300 ml/acre + Tinto @ 750 ml/acre and Cuprofix @ 500 g/acre for stress free plant and uniform flowering
	Mrug bahar	After Prunning: cuprofix @ 500 g/acre & Mastamite @ 300 ml/acre for disease and insect/pest free plant

Farmers' financial growth


A way ahead for sustainable agriculture



On 5th February, 2023, Unimart launched a financing scheme for farmers in Gujarat with the help of Gujarat State Cooperative Agriculture & Rural Development Bank LTD. As part of the program, Unimart would be offering the farmers a low-interest loan of one lakh rupees per acre.

Farmers will benefit from a financing plan for sustainable agriculture. With this scheme, Unimart hopes to assist about 25,000 farmers.





Did You Know?



Unimart's drone spraying service has benefited 26,000 acres of farmland!

Top 5 states with maximum acreage covered:

State	User Farmers	Total Covered Area (acre)
Gujarat	526	14760
Andhra Pradesh	426	3324
Maharashtra	327	1923
Madhya Pradesh	116	953
Haryana	82	920

Unimart Celebrated Kisan Diwas in all Outlets across India.



Celebration with Loyal Unimart farmers at Khandesh on 23rd December 2022. around 30 farmers participated and appreciated Unimart services.



Unimart team Organised a Group farmer meeting on occasion of Kisan Diwas at Village Bassi, Bulandshahar(Om Agri Solutions - Bugrashi) with Franchise partner. Explained Unimart services and Current crop stages & given training to farmers on how they can increase their yield with the help of Unimart services.



Unimart team celebrated Kisan Diwas at Shri Panchalingeshwar FPO & farmers at Munavalli, Karnataka. Approx 80 farmers attended the event. Unimart team explained about Unimart concept & services to the farmers.



Unimart Team celebrated Kisan Diwas at Vinay Agro Kendra, Karnataka. Team explained about Unimart's services and distributed sweets to farmers. Franchisee actively participated in the event.

New Franchisees



Maybhumi FPO ,Unimart outlet launched at Khandesh, Niphad, Nashik, Maharashtra on 1 January , 2023.The Inauguration was attended by about 60 farmers. Farmers had a lot of enthusiasm for Unimart Drone services.



krishna Agri care ,Unimart outlet launched at Anjar, Kutch, Gujarat on 16 January, 2023. The inaugural celebration was attended by almost 180 farmers. The main attractions of the event were a drone and a boom-spraying machine.



Khewra FPO, Unimart outlet launched at Sonipat in Haryana on 24 January, 2023. At the Inauguration, about 200 farmers were present and expressed interest in the technical interventions that UNIMART may offer to make agriculture sustainable.



Unimart outlet launched at Khargone, Sanawad, Madhya Pradesh on 27 January, 2023. About 120 farmers attend the opening ceremony, Unimart team informed them about all of the company's possibilities, with drones and a spraying equipment being two of the most popular highlights.

Meet with **Franchisee Partners**



Masroor Ahmad
Mall, Uttar Pradesh

Namaste to all of you, I am Masroor Ahmad Khan, 48 years. franchise partner of Unimart, karora_Khurja Bulandshahr (Uttar Pradesh). I am having 20 Years of Experience of Agriculture field. I started my journey with Unimart from 10th, December 2021. I am serving 10 to 15 Villages of Potato crop. I am connected with 200 farmers and served at 1000 acres. I have achieved 65 Lakhs Business till now this years. I am happy to be part of UPL sustainbbale solutions. in this potato season treated 2660 acres with Copio & 200 acres with Zeba.

Thanks to Unimart Team for giving this concept service for farmers community. Wishing to Unimart Team for their Good & Healthy future & Expecting same support for future.



Meenakshi traders Jabalpur

Namaste to all of you, I have started Unimart FOFO in September 2021 for serving my connected 25 villages & Farmers, I am very Happy to be a part of Unimart FOFO partner, because for which objective I have started Unimart, Unimart Team working delicately for that same objective, giving Advisory farmers door to door, increasing the farmers Crop yield , making their life prosperous & reducing their farming cost, giving complete solution as crop package, addition of Mechanisation ,it's all support saving farmers Money & Time & Pain. Thanks to Unimart Team for giving this concept service for farmers community.Wishing to Unimart Team for their Good & Healthy future & Expecting same support for future.

Meet with

Our Prestigious Farmers



Dulichand Soliya

Village: Sahajapur

Madhya Pradesh

Crop: Onion

Contact No. 9131661342

“I am associated with Unimart from last year. I increased my yield with help of Unimart services and latest technology interventions”

I am associated with Unimart from 2022. With Upl products my yield has increased as compared to previous years. In my village, this year's onion crop was in the worst condition but with help of Unimart farm advisory and UPL solutions, the condition of my crop was excellent and, the onion size was good.

Thanks to UPL and Unimart for timely guiding me and providing such kind of fantastic products.



Pawan Rawat

Village: Firozabad

Uttar Pradesh

Crop: Potato

Contact No. 9690283032

“ I am very impressed with the services and new technology introduced by Unimart”

I am associated with Unimart since 2020. with the use of Unimart services and products, the quality and health of my crops increased and I got a better price at the market as compared to the other farmers. I am fan of UPL's Copio, Zeba & Cuprofix.

Unimart farm advisory helps me to treat crops with the right product at right time. at Unimart, I am getting UPL original products.

Thank you Unimart for your wonderful support and guidance. It is my sincere request to all farmers to be a part of the Unimart family.



Sustainable Crop Solutions

What are Sustainable crop solutions?

Sustainable crop solutions are developed with an objective to make farmer resilience by addressing current and future constraints of Agriculture like Climate change, Shortage of Water and decarbonization.

At Unimart, Sustainability means Profitable farming, Conserving the natural resources through the environment friendly solutions.

Sustainable crop solutions include technological products like Zeba, Copio, Neoroot, Pilatus, Macarena, Opteine etc.

In this edition we will know the contribution of NEO ROOT for Sustainable Agriculture and one of the key products for sustainability.



Features	Sustainable Benefits
Rhizosphere improvement	Increase root absorption capacity by 1000 time with four spp. Of Mycorrhizae
Make root smart	Increase root absorption area which increase water & nutrient uptake
Easy to apply	Can be used at any stages like basal ,top dressing and broadcasting
Improve Rhizosphere	mycorrhizae enters into the roots and improve the root surrounding areas which helps plant to grow better
Dosages	2-4 kg/acre

To promote Sustainable solutions, Neo Root is now available at INR .

Promote Neo ROOT and join Unimart's objective of promoting sustainable Agriculture and Farmer resilience.

Quiz

1. How much species of mycorhyzaae are there in Neo Root??

- A.5
- B.6
- C.4
- D.10

2. How Neo root helps plant?

- A. Increase root absorption capacity
- B. Increase Photosynthesis activity
- C. Increase Transpiration Rate
- D. All of above

3. How we can apply Neo root in fields?

- A. Basal Dose
- B. Top Dressing
- C. Broad casting
- D. All the above

4. What is the dose of Neo root in one acre?

- A. 2-4 kg
- B. 5-7 kg
- C. 10-15 kg
- D. 20-25 kg

5. How much time increase in root absorption by Neo root?

- A. 100
- B. 1000
- C. 1500
- D. 200

Congratulations



Shaunak Patidar **Patidar Krushi Care**

Patidar Krushi care, Dehgam, Gujarat
become first Franchise to Achieve the milestone of 1 crore
business in financial year 2022-23.
Congratulations Shaunak Patidar & Gujarat team for fabulous
Achievement.

Congratulations



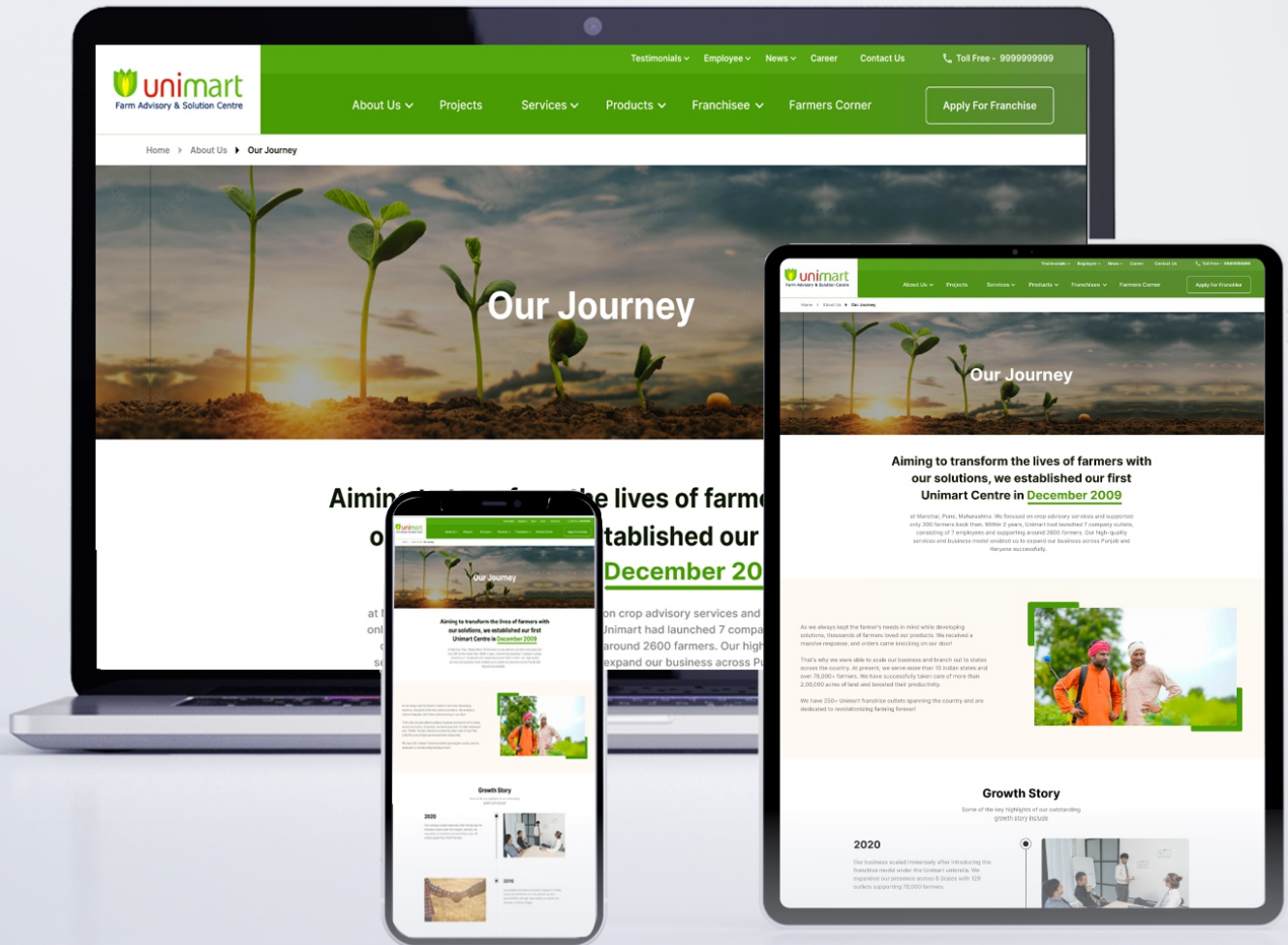
Shivram Chaudhary **Parth Agro Center**

Parth Agro Center Nannota, Gujarat

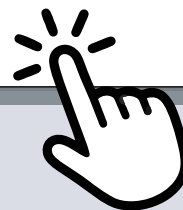
Franchise is Achieve the milestone of 1 crore business in financial year 2022-23.

Congratulations Shivram bhai Chaudhary & Gujarat team for fabulous Achievement.

Our New Website has launched! Make sure you check it Out!



<http://www.unimart.in>



- A responsive, mobile-friendly design, our site is accessible from your desktop, phone, or tablet.
- Farmers Corner, Online Field Booking & Spray Machine Booking and many other features have been added.

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